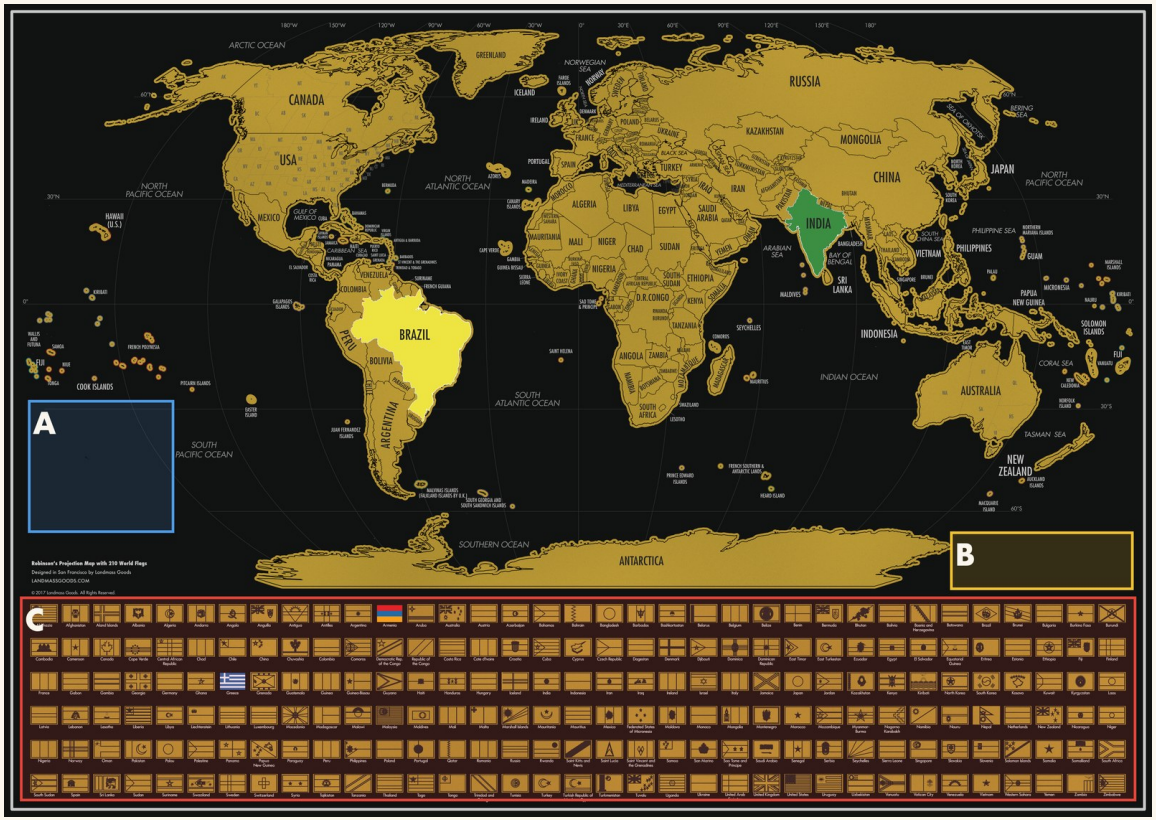
LANDMASS

Artwork specs for custom maps

World map, 24 x 17 in, matte ground with scratch off foil. Sample art below.



Zones on the real Landmass map art (black ground, gold foil):

A Logo and title lines, about 3 x 2.8 in (main zone).

B A second logo or a legend, about 3.8 x 1.2 in, over the ocean.

C The 210 flags: no artwork here.

Logo files

Vector: AI, EPS, SVG or PDF (fonts outlined).
Fallback: PNG with a transparent background, at least 2000 px wide.
One colour or full colour. We match Pantone or HEX.

Colors

Ground (ocean): any brand color. Send Pantone or HEX.
Shown on our page: black, navy, forest green, cream, burgundy, brand blue.

Foil (the scratch off layer)

Gold, silver, rose gold or copper.
Estimate: our factory has not confirmed every foil color yet.
Ask us about US printing and special finishes for a custom run.

Title lines

A title line (up to 28 characters) and a second line (up to 40).
Set in the Landmass map type unless you send your own.

Proofs

1. You send your logo and colors (or use Design your map on our page).
2. We send a digital proof. A printed sample is available, and its cost comes off your order.
3. Nothing is printed until you approve the proof in writing.

Lead times (estimates)

Landmass maps, with a logo card or sticker: about 1 to 2 weeks.
Custom run, 250 or more: about 12 weeks from your approved proof.

Send artwork with your quote request, or by email.

landmassgoods.com/pages/corporate-gifts · info@landmassgoods.com